

# Nahiyankhan // Product Designer

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## Summary

Hi there, I excel at balancing empathy and pragmatism. I welcome the shades of gray that exist in a given challenge.

## Education

### Master of Science in Computer Science

Enterprise and Web Computing

Johns Hopkins University  
Expected Graduation 2021  
(Part time remote)

### Bachelor of Arts

Math Major, Computer Science Minor

Macalester College  
2009 - 2013

## Skills

### UX

Research, User interviews, User persona development, User-centered design, Usability testing, Accessibility design, Heuristics analysis, Story mapping, Story writing, Design cycle

### Visual

Color theory, Typography, Layout and composition

### Front-end

HTML, CSS, Less, SASS, Javascript, jQuery, Liquid, Handlebars, Haml

## Experience

### Strategy

- Consult with cross-functional, multi-platform teams to understand their product problems and design needs.
- Championed, developed and co-maintain a cross-platform, modular pattern library that encourages a uniform customer experience across products.
- Promoted the benefits of reusable components, standardized user interfaces and contributed to a UX culture in the organization.

### Research

- Perform data analysis, user interviews and competitive product analysis.
- Develop persona, journey maps and story maps.

### Design

- Design low and high fidelity mockups. Wireframes to interactive HTML/CSS/JS click-able prototypes (using our pattern library and CSS framework).
- Design and audit accessibility, responsiveness and internationalization.
- Usability test representative and actual users. Both traditional and lean-usability testing, in person and remotely, locally and internationally.

### Development

- Championed, designed, developed and integrated an enterprise CSS framework into Pearson VUE's reference architecture.
- Oversee CSS framework maintenance and continuous improvement.
- More than 15 applications use the CSS framework across different platforms.
- Teams on average save 300 hours of implementation time.
- Contributed to the organization saving \$1.6 million in development costs.

### Coaching

- Mentor project teams on usability practices, principles, and implementation.
- Held training sessions on front-end interface design.
- Advice development teams on planning and designing user interface components, including their configurations and features.

## Positions

### Pearson VUE, Minneapolis, MN

Pearson VUE is the global leader in computer-based testing.

- **Product Designer**  
July 2015 - Present
- **Associate Product Designer**  
August 2013 - July 2015
- **Product Design and Strategy Intern**  
June 2013 - August 2013